



**WORDEN**  
STUDIO



**WORDEN** STUDIO provides a prolific and practical design process that helps customers develop solutions to their unique needs.

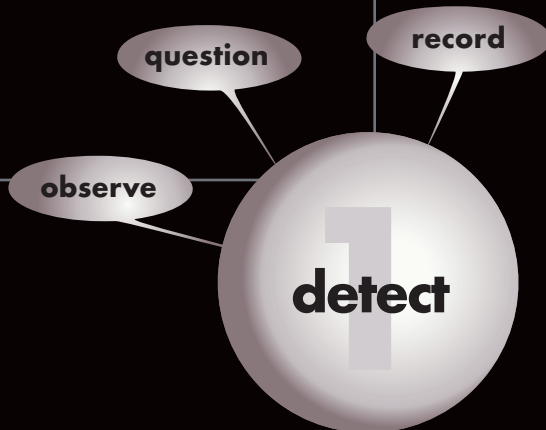
Our team brings the ability to create products through user based design in a way that enhances collaboration, harmonizes technology and supports healthy ergonomics.

**WORDEN** STUDIO designers and engineers thrive on collaborating with you to create innovative products that answer the unique needs of learning environments.

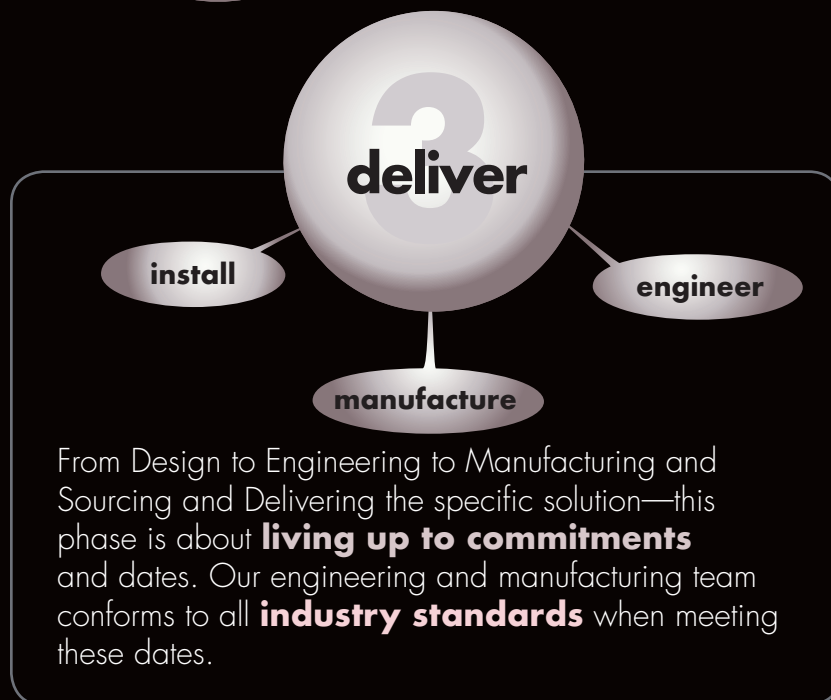
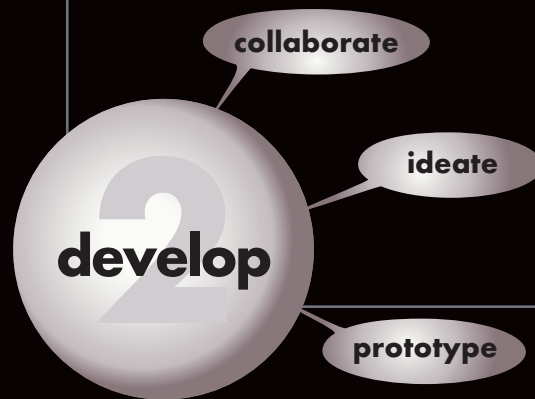
# WORDEN STUDIO

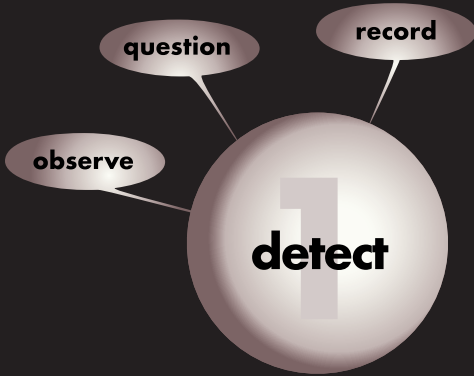
## User-Based Design Process

The Client/Design team discover the **needs of the user**. This investigation is the foundation of WORDEN Studio. Without a clear understanding of **user needs**, a physical solution is impossible.



Development of the solution is both the most frustrating and the most fun. **Collaboration, ideation, sketching, rendering and prototyping** are at the center of the development process. This process is give-and-take and **very iterative**.





The design process begins as designers observe users in action and question how experiences can be improved by design. Information is recorded in videos, photographs, sketch books, reports, etc. to be revisited and communicated.



Development of the solution is give-and-take and very iterative.



Graphic and prototypical products are utilized to confirm observations and idea.

Bring in designers, dealers and a team of end users to brainstorm and discuss needs. Ideas take shape as we communicate and gain a deep understanding of the project.

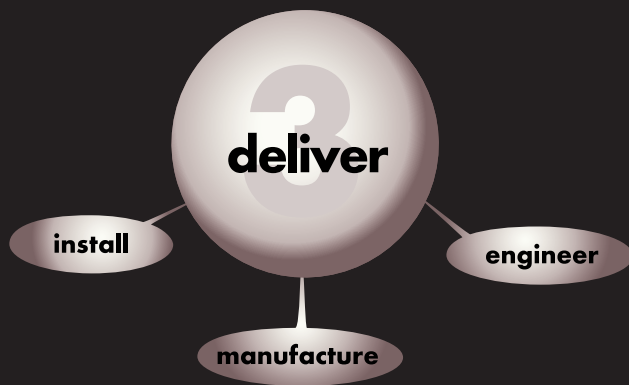
Product designs and revisions are made until details reflect the needs. Material considerations such as sustainability, durability and feasibility, are demonstrated.



**CREATE**

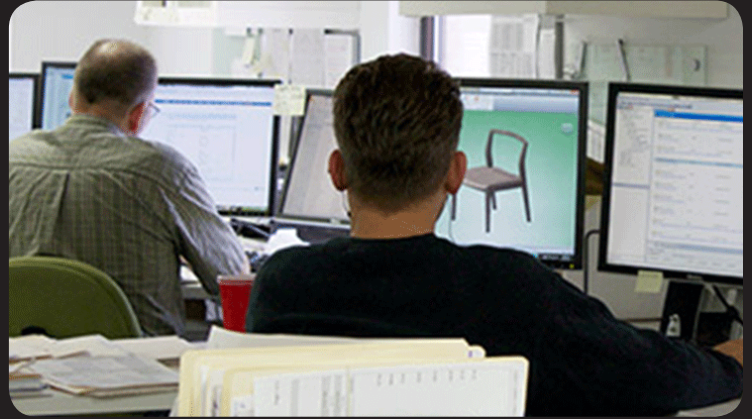






## engineer.

We take great care in the engineering process to ensure that all details are correct in order to deliver high quality products on-time. Our design and engineering team work synonymously to present a concept that meets your specifications and our quality expectations. Once a concept is approved, we pour through the specifications and create mechanical drawings in preparation for the manufacturing process.



## manufacture.

We manufacture your products to the exact specifications, with zero defects, shipped to you complete and on time. We monitor our success through key process indicators (KPI).

- **Quality** – meets specifications zero defects
- **Cost** – eliminate all non-value activity (waste)
- **Delivery** – On-time and complete.



## install.

We can assist in the installation of a project with trained installation teams on a global basis. We have a team of dedicated installers with over 20 years experience. There are 3 different methods to assist the customer with installation needs.

1. 100% of installation
2. Assisting in installation with dealer
3. Ability to coach and advise



We create spaces that cultivate learning; these are vibrant centers where people of all ages come to learn, interact and create.

For 70 years, **WORDEN** has been creating spaces for learning. Over the course of our journey, we have discovered that these environments naturally support the transfer of knowledge in various zones. Each zone serves a distinct purpose and has unique demands. However, there are three needs that all of the zones have in common:

## Flexibility, Technology, Wellness

	<b>Flexibility</b> Change as needed	<b>Technology</b> WIFI/Power	<b>Wellness</b> Ergonomics, Light, Nature
<b>Materials Zone</b> Display, Unique			
<b>Community Zone</b> Multi-use, Age, Groups, Events, Clubs			
<b>Concentration Zone</b> Sound, Privacy			
<b>Collaborative Zone</b> Move - Teams			
<b>Staff Zone</b> Storage, Support, CPU			
<b>Hospitality Zone</b> Welcome, Refreshments			
<b>Maker Zone</b> Create, Play, Age,			
<b>Virtual Zone</b> Tour, Commerce, Learning			



Staff Zone





Community Zone



Collaborative Zone





Collaborative Zone



Hospitality Zone





Maker Zone



Concentration Zone



Maker Zone



Hospitality Zone





Virtual Zone



Virtual Zone





Community Zone



Concentration Zone





Community Zone





Community Zone



Concentration Zone



Concentration Zone





Hospitality Zone



Community Zone



Materials Zone / Concentration Zone





Concentration Zone



Collaborative Zone



Materials Zone



Community Zone





Materials Zone





Materials Zone



Materials Zone





Materials Zone



Hospitality Zone





Community Zone



Maker Zone





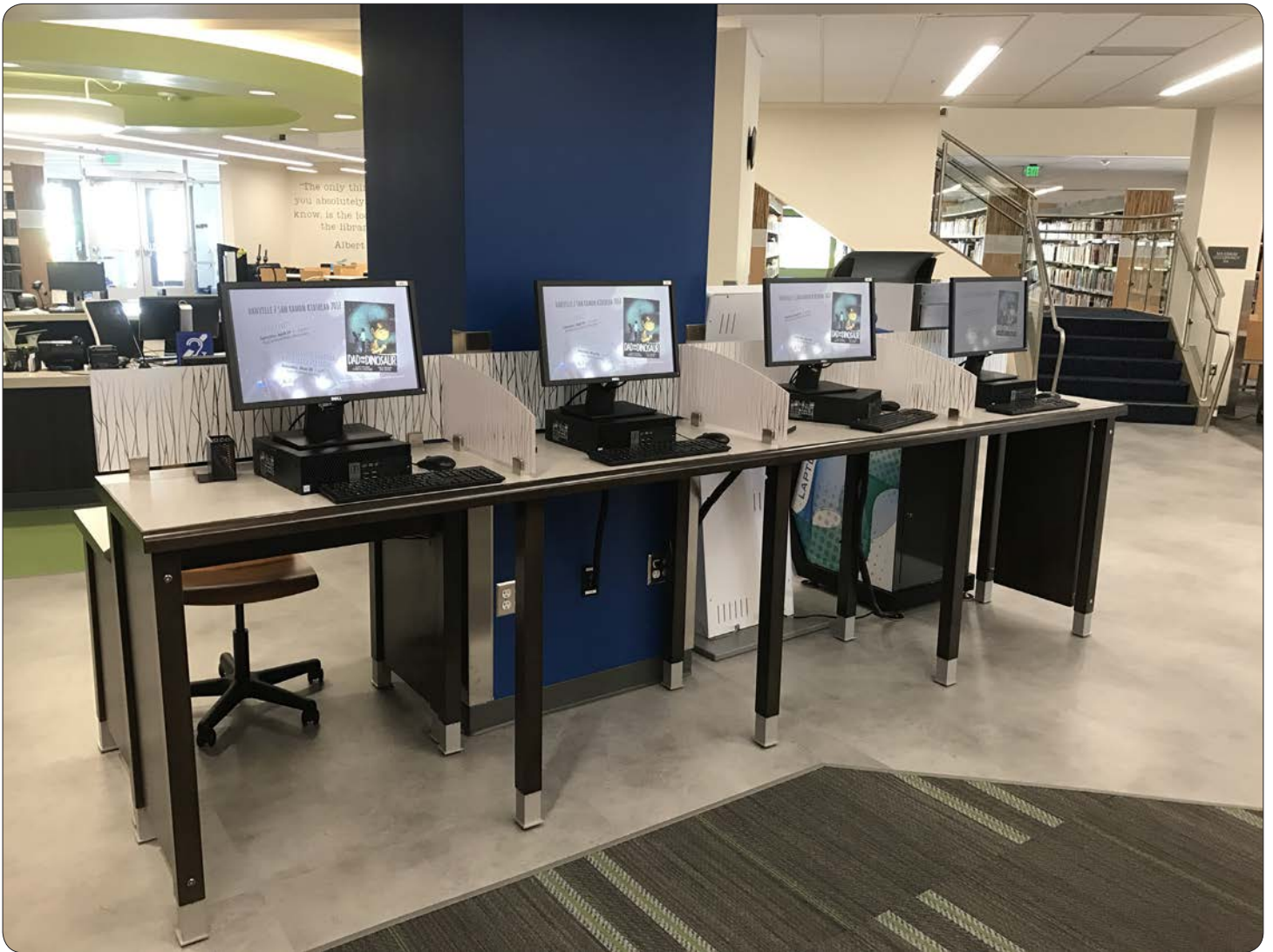
Community Zone





Community Zone





Concentration Zone



Concentration Zone





Concentration Zone





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